

MEDIA RELEASE

For immediate release

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STILL TIME FOR LOGO DESIGN COMP ENTRIES

Southern Queensland Natural Resource Management (SQ NRM) have extended the deadline for submissions to the logo design competition until **5pm Friday 12 October**.

The competition invites residents of the natural resource management region to design the organisation's logo, with \$10,000 in prize money available.

With a brief to involve the region's residents in decision-making, the organisation is calling on locals to design a simple and unique logo which represents this community-led approach.

Chair of SQ NRM, Mark O'Brien, said community involvement from the organisation's beginnings was vital to the growth and success of SQ NRM.

"Our approach is for grass-roots natural resource management, and for the company to be community-based. This competition is a great way to share our philosophy throughout our region" Mr O'Brien said.

The prize pool for the competition also has a community-focused approach.

"The entrant who submits the winning logo will receive \$5,000 towards a nominated community natural resource management project" Mr O'Brien said.

Two additional prizes of \$3,000 and \$2,000 are also available – also to go toward a nominated project.

The competition closes at 5pm on Friday 12 October 2018, and the winning logo will be revealed at a community event in Roma, prior to SQ NRM's first General Meeting in late October.

A full competition brief, including terms and conditions, is available by emailing comms@sqnrm.com.au, or can be downloaded from <http://www.condaminealliance.com.au/win-for-you-community-project>

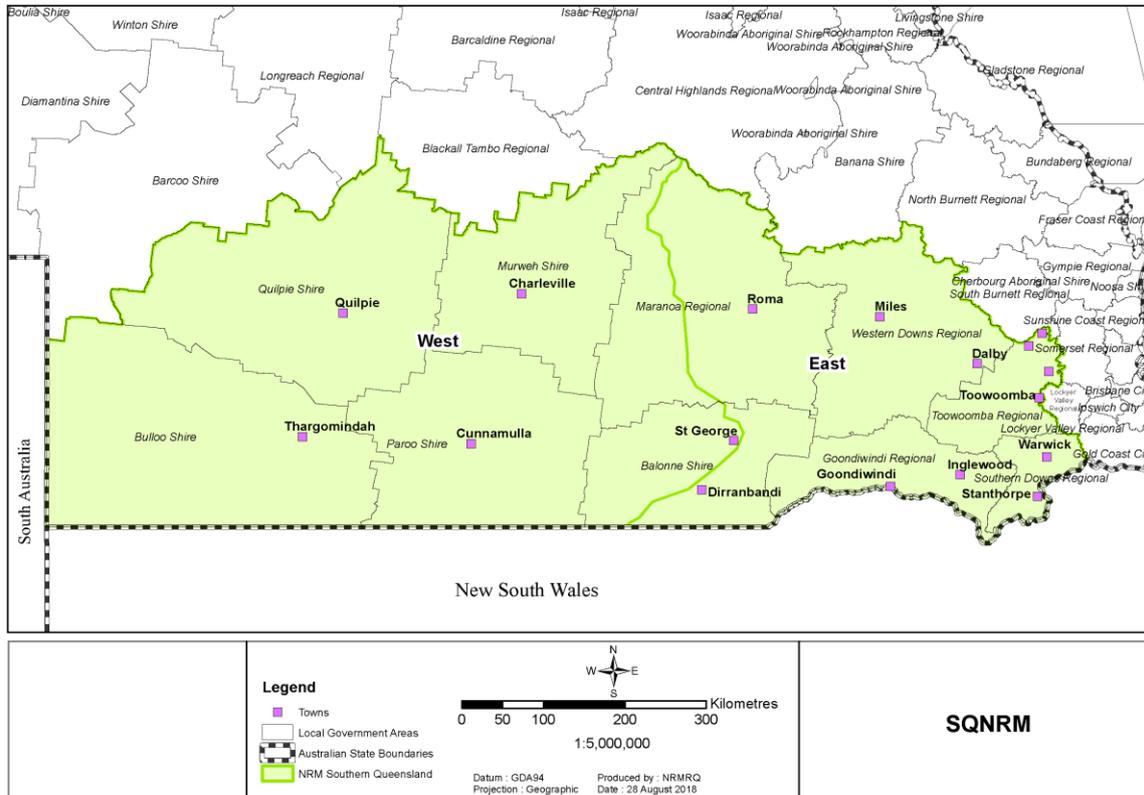
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Image: SQ NRM region

Caption: Residents of the southern Queensland NRM region are invited to design the logo for SQ NRM.



About SQ NRM

Southern Queensland NRM is delivering a fresh approach to delivering sustainable natural resource management for Southern Queensland.

It unites the three NRM regions of South West NRM, Condamine Alliance and Queensland Murray Darling Committee, and has been established with the full support of the three organisations.

The organisation is Australia's newest regional NRM organisation and it is the first time a new regional NRM organisation has been created to cover multiple existing regions as a better way to support the community.

SQ NRM become operational on 1 July 2018.